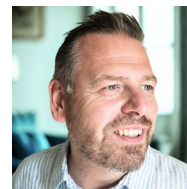


Andy Van Cauwenbergh

Operations & Production Lead · Live Events · Broadcast · Brand Experiences

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PROFILE

Twenty years in live events, broadcast and brand experiences; the last ten leading the operational and production side of them. I take a project from the first plan to close-out: budget, suppliers, crew, build and live days in one hand.

Ten to twenty projects a year, three or four running in parallel. I work through department and crew leads, up to 50 people on the floor myself and 150+ through their leads on the largest builds; a recurring core team of around fifteen has worked with me over the past decade.

Trained in visual arts and interior design, so I read a concept and can say what it will cost to build. Beautiful but unbuildable I catch before it reaches the schedule, usually with an alternative attached.

Projects across Europe and the Middle East, in seven countries, always with local crews and suppliers. Available full-time from mid-September.

AT A GLANCE

VOLUME

- 10 to 20 projects a year
- Three or four running in parallel
- Twenty years in the industry

TEAMS

- Up to 50 led on site myself
- 150+ through crew leads
- Recurring core team of some 15

REACH

- Seven countries: BE, FR, DE, IT, UK, PL, UAE
- Broadcast, festival, retail and brand
- Cross-border logistics

EXPERIENCE

Owner · Operations & Production Lead

May 2016 – present

Axuma · my own production practice

Operational responsibility for the projects and production scopes delivered through Axuma: who does the work, what it costs, and whether it holds up.

- Manage the production budget on the projects I lead: scope, rates, crewing and closing. Ten to twenty projects a year, three or four running in parallel.
- Brief the technical, scenic, construction, AV and logistics leads, divide the work by where people are strongest, and keep sight of every project at once.
- Decide crew composition and rates, and maintain a returning core team of some 15 specialists and suppliers I work with repeatedly.
- Build the working tools behind it: resource planning, budget control, production follow-up and clean project close-out.
- Stay the client's operational contact from first plan to final invoice, and flag changes and risks early.
- Run European projects involving cross-border logistics, local subcontractors and fixed delivery dates.

CLIENTS Fisheye · VRT · Panenka · KU Leuven · De Chinezen · international live-event partners

SELECTED ASSIGNMENTS

Project lead deco, events en broadcast

May 2021 – present

VRT · freelance

- Lead the scenic department across overlapping productions, compressed schedules and overnight changeovers.
- Coordinate with the other departments through their leads: draughting, graphics, carpentry, construction, camera and image, lighting, sound and production.
- Steer supplier selection, material planning and on-floor decisions without giving up deadlines or quality.

PRODUCTIONS De MIA's · Eurosong · Zomerhit · Vlaanderen Feest

Creative & Technical Manager

Nov 2023 – Oct 2025

More To Show · freelance

High-end brand activations and international product launches.

- Activations and launches in Brussels, Paris, Rome, London, Milan and Istanbul for Mercedes-Benz, Nike, Zara, H&M and Beymen.
- Direct link between creative and construction teams on the smaller productions; a supporting role in cross-team coordination and problem-solving on the larger ones.
- Kept design intent, technical feasibility, logistics and safety aligned when venue conditions changed mid-build.

Production Designer & Site Operations Coordinator

Mar 2023 – Nov 2024

Nerdland Festival · freelance

A large-scale science and technology festival built around content, community and exhibitors.

- Designed and delivered immersive thematic zones hosting 50+ exhibitors and thousands of visitors.
- Coordinated exhibitors, stand builds, suppliers, logistics and on-site production teams across multiple zones.
- Balanced visitor flow, operational feasibility, schedules and site restrictions from preparation through live days.

Site Operations Lead & Production Designer

Apr 2020 – Aug 2021

De Chinezen · freelance

- Led setup and daily operations of a full-scale television event site: construction, suppliers, logistics, crew and external contractors.
- Kept build and running costs inside budget while meeting the creative brief and the recording schedule.
- Engineered low-maintenance solutions for utilities and infrastructure over a long-running production period.

International Production Manager, Event Operations

Jan 2018 – Mar 2020

Eccholine · freelance

Ninja Warrior and related international television formats across Europe and the Middle East.

- Wrote the installation guides, crew schedules, timesheets and production documentation that the company adopted as its internal standards.
- Built and led local crews, suppliers, transport and technical departments in each new territory.
- Competition-format production: obstacle courses reset and re-rigged to spec between recording blocks, under strict safety standards.

Technical Production Manager

Sep 2015 – Dec 2018

Shrimp Tempura

- Held technical and operational responsibility across multiple event venues and clubs.
- Managed suppliers, freelancers, venue logistics, production schedules and technical standards.
- Escalation point during live events.

EARLIER

Stage Manager, musical productions Marmalade Film and Media · 2017–2018

Project Supervisor, thematic installations Theming-Consult · 2017 · on-site delivery of a €250,000 installation

Project Leader, Decor Neverland Themepark Projects · 2015 · incl. Tomorrowland mainstage “Melodia”

Art Department, Set Dresser & Decorator Woestijnvis · 2007–2015 · eight years across major Belgian TV formats

EDUCATION · LANGUAGES · PRACTICAL

Education Visual Arts and Interior Design, Sint-Lukas Brussels (2001–2003)

Languages Dutch native · English professional · French working proficiency

Practical Driving licence B · Slack, Google Workspace, Microsoft Office

Based Herdersem (Aalst), Belgium · driving licence B